Brooklyn Outdoor Film Festival

Summary:

A website set up to provide information and registration for participants of the Brooklyn Outdoor Film Festival. This includes information about the festival’s location, festival news, upcoming films, announcements, links to: Facebook, Instagram and Twitter. Also, this will be a place for viewers to sign up for showings as there is a 5,000-person limit. Website’s address will be www.BrooklynFilmFest.com.

Stakeholders:

Jennifer Viala: Brooklyn Vibes Events Co. (Founder) / Brooklyn Outdoor Film Festival (Organizer) / Social media Handler

Scott Tongsak: Web Developer

Goals:

To effectively communicate the festival’s information to the public and bring in viewers for each event.

Budget:

$1000.00 – Domain name and Server Hosting

$2000.00 - Developer Costs

Timeline:

Total: 1 month  
 Week 1: Discuss basic website layout  
 Week 2: Alpha Prototype   
 Week 3: Revisions, testing, Beta Prototype  
 Week 4: Final Test, and Ship Out.

Technical Specifications:

HTML 5 and CSS3 – Standards in Website Frameworks  
 Bootstrap and jQuery – to make website responsive to today’s needs